

The Mix Restaurant





Tumeric Powder Business





COMMUNITY TOURISM TRUST FUND (COMTRUST)

in memory of the late Desmond Henry **CCTN Director/Partner & Gordon McIntyre** Hotelier/Mandeville hotel



**Community Tourism Trust Fund (COMTRUST)** is a special fund to finance community projects for members of the Countrystyle **Community Tourism Network/Villages as Businesses (CCTN/VAB)** 

FOR FURTHER INFORMATION, PLEASE CONTACT: **COMTRUST FUND** C/O COUNTRYSTYLE COMMUNITY TOURISM **NETWORK (CCTN)** TEL: 876-507-6326 villagesasbusinesses@vahoo.com

OMTRUST consists of a facility to provide seed capital in the form of loans or grants for individual entrepreneurs and community groups within the sectors of Tourism: Agriculture, Art and Craft, Manufacturing, Agro-Processing, and Fisheries, trading and retailing. Projects must have as one of their primary objectives the enhancement of the viability and sustainability of the communities within the project location.

**CCTN** has helped entrepreneurs become more successful since 1999; CCTN accomplishes this through the **Community Tourism Network products,** services and training that solve the key needs of individual entrepreneurs and community groups. These needs include: expertly identifying and pursuing new opportunities, developing business plans, raising capital, building marketing and growth strategies, by developing and executing the correct Business plans.





Mr. Brown in his Herb Garden





## Mission

**COMTRUST's mission is to help all** entrepreneurs and community groups throughout the Caribbean succeed so that they can create jobs, grow economies, offer customers better products and services, within the Tourism Sector which will realize great personal satisfaction and wealth to fund programmes to enable their Communities to become a better place to live, raise their families and earn income.

## **Board of Directors**

**COMTRUST** will have an independent **Board of Directors with well-informed** persons from diverse backgrounds, relevant experience and excellent management skills. Directors sit on committees that specialize in key areas such as audit, human resources, and finance.

