

COUNTRYSTYLE COMMUNITY TOURISM NETWORK (CCTN)
VILLAGES AS BUSINESSES PROGRAMME (VAB)
CUPID CRAFT CARIBBEAN

Tourism Entrepreneurship – Sustaining and Transforming Communities
ENDORSED BY THE INTERNATIONAL INSTITUTE FOR PEACE THROUGH TOURISM (IIPT)



www.accesscommunitytourism.com



www.iipt.org



www.tourismpartners.com

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APPLICATION FOR MEMBERSHIP

Dear Potential Member,

The Countrystyle- Villages as Businesses programme was developed to create economic opportunities for community persons interested in investing in their communities by offering community tourism products and attractions that build on unique natural, cultural and human capital.

It aims to market authentic lifestyles, people and experiences. It views the tourism product of the Caribbean as relating not only to specific 'resort and hotel areas' or traditional tourism establishments and sites, but to the entire country. All participating Villages/Communities are encouraged to stimulate entrepreneurship and identify unique opportunities, such as natural, man-made or traditional cultural practices, within their local environment.

The Countrystyle- Villages as Businesses programme is endorsed by the Founder & President of the International Institute for Peace through Tourism (IIPT) Louis D'Amore, the IIPT International Community Tourism Network and the IIPT Caribbean which supports the IIPT's (www.iipt.org) mission of fostering and facilitating tourism initiatives which contribute to international understanding and cooperation, improve the quality of the environment, the preservation of heritage, and through these initiatives help to bring about a peaceful and sustainable world.

Membership Benefits

1. Complimentary webpage on our website www.villagesasbusinesses.com
2. Marketing support
3. Business Development support
4. Facilitating Funding and Investment support
5. Training support with special discounts including tailor-made courses with accreditation
6. Professional Consultant services at special rates
7. Ongoing information on Community Development through Tourism
8. Membership to IIPT International Community Tourism Network
9. Special discounts on Countrystyle vacations and tours
10. Access to IIPT international newsletters and other local and international media for Press Release

Membership fee

Membership is open to organizations, companies, businesses, schools, families and individuals who support the IIPT's mission and objectives and practice IIPT's Credo of the Peaceful Traveller. There are three (3) membership categories, – you are free to select whichever category best suits you. The membership fees are in US dollars and is an annual membership.

Sponsor/Patron **\$500 - 1000**

Category A – Partners

A1 partner – \$120

Category B – Group Membership –

B1 Organizations, companies, schools, families etc. \$60

Category C – Individual Membership

C1 Individual \$25

C2 Student Research member (college/university) \$25

C3 Student member (junior/high school) \$15

